



SPONSORSHIP OPPORTUNITIES

The 40th annual Dearborn Heights Spirit Festival runs Wednesday, June 10th through Sunday, June 14th, 2026. Spirit Fest is an annual highlight for the community, bringing residents together in a socially and culturally inclusive environment.

Much of the success of Spirit Fest comes from the financial and in-kind support of local businesses and organizations. Without that support, Spirit Fest would not be the dynamic community event it has become.

We are excited for the future of Dearborn Heights and hope this year's Spirit Fest serves as a strong start to the positive changes happening throughout the city. There are many ways to get involved, and sponsorship levels are explained below.

Mo Baydown

SPONSORSHIP LEVELS

PRESENTING
\$25,000

PLATINUM
\$10,000

GOLD
\$5,000

SILVER
\$1,000

PRESENTING SPONSOR

The presenting sponsor is our highest-level sponsor. Sponsorship level of of **\$25,000** and includes the following:

- Your name exclusively on the 12 roadway signs at every major city border sign location to our city.
- Your name as the presenting sponsor prominently placed on all marketing materials.
- Signage or recognition on each festival event to include Seniors Jubilee, Specials Day and each entertainment event.
- Your name on all our social media outlets and press releases.
- Your name prominently displayed on the main stage
- VIP Parking

PLATINUM \$10,000

- Banner in Carnival area
- Included in Advertising
- Social and online recognition
- Signage in the party tent
- Advertisement on bus shuttle

GOLD \$5,000

- Signage during entertainer
- Listed as sponsor on flyer
- Social and online recognition
- Signage in party tent

SILVER \$1,000

- Listed as sponsor on flyer
- Social Media Thank You
- Signage in party tent

DEARBORN HEIGHTS
SP[⚡]RIT
FESTIVAL

JUNE 10 - 14, 2026
CANFIELD CENTER

CALLING ALL VENDORS

Food Vendors

\$1,000

Merch Vendors

\$800

Non-Profit Information

\$500

Vendor Booth

Vendor booth space for the festival includes the following:

- Booth Space Friday - Sunday
- 15' x 15' enclosed tent
- 1 20-amp duplex outlet
- 1 ceiling light
- 2 8-foot tables
- 2 chairs
- 1 trash receptacle
- 1 outdoor cooking space behind the tent

Extra Fees:

- 20-amp 120-volt receptacle: \$150
- 240-volt receptacle: *Price on request*
- Ice (20 lbs.): \$5 per bag



Call (313) 791-3600 to register